



# POLK STATE FallFest 2019

## Sponsorship Opportunities Available 33<sup>rd</sup> Annual FallFest October 19, 2019

On Saturday, October 19, 2019, Polk State College will hold the 33<sup>rd</sup> Annual FallFest on the Winter Haven Campus. FallFest, the word conjures up a cool autumn day, filled with happy families enjoying a variety of activities, including a craft show, the Kids Zone, music, police and EMS demonstrations, the Pumpkin Patch, food, the Haunted House, and more.

FallFest is a fundraiser with proceeds going to various student organizations and the Polk State College Foundation. The Polk State College Foundation supports the College’s educational mission in many ways, primarily through awarding scholarships and enhancement of the educational experience. Fees from craft booths and other sales go to the Polk State College Foundation to benefit our deserving students.

We’re seeking local businesses and organizations to partner with us in presenting this community tradition. In 2018, FallFest featured over 130 vendors and drew over 5,000 attendees. We’re expecting even more attendees to enjoy FallFest in 2019. Serving as a sponsor is an effective way to promote your business while contributing to our students and the community.

To become a sponsor, or for more information about the sponsorship opportunities listed below, please contact Nancy Lozell at 863-297-1050 or [nlozell@polk.edu](mailto:nlozell@polk.edu).

### SPONSORSHIP OPPORTUNITES:

	<b>Title Sponsor \$2,500</b>	<b>Area Sponsor \$750</b>	<b>Advertising Sponsor \$250</b>
<b>Exhibitor Spaces</b>	<b>2</b>	<b>1</b>	
<b>Name and logo on promotional materials</b>	<b>x</b>	<b>x</b>	<b>x</b>
<b>Business name displayed on signage at event</b>	<b>On stage and signage throughout event</b>	<b>In selected area and throughout event</b>	<b>Throughout event</b>
<b>Sponsor acknowledgement during event program</b>	<b>x</b>	<b>x</b>	
<b>Recognition on Polk.edu</b>	<b>x</b>	<b>x</b>	