

SEA WORLD PARKS AND ENTERTAINMENT

College Experience Information Guide

Program Requirements

- Must be currently enrolled and seeking a **four year** degree or Master's degree at an accredited university/college
- Must have completed, at least, one year at university/college
- Must have earned, at least, 24 credit hours at time of application
- Must have a 3.0 cumulative GPA (unofficial transcript required upon offer)
- Ability to work flexible hours, including evenings and weekends
 - Spring - Must have, at least, 4 days of open availability, including one weekend day
 - Summer – Must have, at least 5 days of open availability, including one weekend day
 - Leadership Track – Available anytime

Estimated Program time-frames: (12 weeks – dates TBD)

- Spring Semester: Arrive early Feb. – graduation late April
 - Application Dates: 9/15 – 11/15
- Summer Semester: Arrive mid-May – graduation mid-August
 - Application Dates: 1/15 – 3/15

College Experience Tracks

- **Theme Park Track (*First-time and returning interns*)**
 - Work in host department learning all functions of department (Operations, Merchandise, Culinary, Lifeguarding)
 - Shadow department leadership for final two weeks of internship
 - Must attend scheduled Theme Park classes
 - Must attend scheduled Expert Seminars
 - Must participate in Behind-the-Scenes Tours
 - Must complete project as assigned by Recruitment Team
 - Must receive work evaluation two weeks prior to graduation
- **Leadership Track (*Returning interns only*)**
 - Work as a front-line team member and shadow area leadership for first two weeks of internship
 - Act as a seasonal lead for final 10 weeks of internship (Operations, Merchandise, Culinary, Lifeguarding)
 - Must attend scheduled Leadership classes
 - Must attend scheduled Expert Seminars
 - Must participate in Behind-the-Scenes Tours
 - Must complete project as assigned by department
 - Must receive work evaluation two weeks prior to graduation

➤ **Specialty Track (*Returning interns preferred, juniors and above eligible*)* *Summer Only***

- Work in Specialty area, learning all aspects of that department
 - _ Animal Training
 - _ Design, Engineering and Theming
 - _ Education
 - _ Entertainment
 - _ Environmental, Health and Safety
 - _ Finance
 - _ Marketing
- Must attend scheduled Theme Park classes, unless otherwise specified
- Must attend scheduled Expert Seminars
- Must attend Behind-the-Scenes Tours
- Must complete project as assigned by department
- Must receive work evaluation two weeks prior to graduation

➤ **Classes**

- Our Company believes that it is important to learn about our industry, culture, and products before moving into leadership roles
- Theme Park Track/Specialty Track classes focus on practical skills that can be used throughout all aspects of your work experience
 - Module could include:
 - _ Professionalism on the Job
 - _ Communication Styles
 - _ Goal Setting
 - _ Marketing Your Product
- Leadership classes focus on developing skills to teach interns to become a better leader
 - Module could include:
 - _ Welcome to Leadership
 - _ Coaching & Counseling
 - _ 3 Stages of Conflict
 - _ Interviewing/Resume Writing

➤ **Expert Seminars**

- Senior leaders in our company present different topics of interest to students to develop skills that can be helpful within our company
- This also gives students the opportunity to make connections and network for future positions
 - Seminars could include:
 - _ Performance Management
 - _ Growing with the Company
 - _ Government Relations
 - _ Animal Training/Motivation
 - _ Strategic Planning

➤ **Behind-the-Scenes Tours**

- These tours offer students the opportunity to learn more about different departments within our parks
- Tours last approximately one hour and include many departments in which internships are not offered
- This also gives students the opportunity to make connections and network for future positions

➤ **Program Finances**

- Pay Rate: Starting at \$9.00/hr. (increases based on credit hours earned and selected track)

➤ **Housing Information**

- Accommodations provided, if needed
- Housing Deposit: \$200.00 due prior to start of program
 - Deposit is refunded upon satisfaction of lease agreement
 - Rent: Approximately \$16 nightly (\$112 per week)
 - Housing Amenities: Fully furnished rooms, full kitchen, pool, exercise room, game room, theatre, cable, nation-wide phone calls
 - All utilities included
 - Students need to provide their transportation to and from classes, seminars, and work - public transportation is available

➤ **Student Programs Contact Information**

- E-mail: Internship.Coordinator@SeaWorld.com
- Phone Number: 407-363-2639

➤ **Online Application**

- www.seaworldjobs.com

**Information in this handout is updated annually and subject to change.