

Welcome to the First Day Access Textbook Savings Program!

Benefits of the program:

- 20%+ discount for required course materials. LaunchPad includes the ebook and all your student resources
- Deferred billing that is applied directly on your student account
- Single Sign-on and no access codes
- Access LaunchPad on day one of class

Accessing LaunchPad in Canvas

Opt-In to receive your textbooks and save money through [Canvas](#).

1. Access Canvas at canvas.polk.edu.

A screenshot of the Polk State College Canvas login page. At the top left is the Polk State College logo. Below it are two input fields: 'Email' and 'Password'. Below the password field is a checkbox labeled 'Stay signed in' and a 'Log In' button. A link for 'Forgot Password?' is located below the checkbox. At the bottom, there is a red link 'Logging in for the first time?' and a line of text: 'Need assistance? Contact Canvas support at 1-844-880-9814 or support@instructure.com'.

2. Access your course from the **Dashboard**. Access to courses in Canvas begins six days prior to the start of the class.



PSY2012-General Psychology-20...

PSY2012 - General Psychology

Fall 2019-20



3. Click **Course Materials** on the left-hand side of the screen. You will be redirected to course materials.



(You may be asked to select your campus. Please select the campus associated with your course. If you select the wrong campus, you will be directed to another page. If this occurs, please repeat the process and select the other campus location.)

4. To receive discounted pricing, **click the checkbox to “Opt-In” and then click “Confirm.”**

Course Materials MY DIGITAL CONTENT | Shop | Opt-In | Customer Care

Your professor has selected an eTextbook as your course materials for this course. If you want to take advantage of the lowest price, Opt-In. **Your student account will be billed at the Opt-In price.**

Opt-In to:

- Deeply discounted, lowest price
- The guaranteed right materials
- Single Sign-On (no access codes)
- Immediate access

Your school will bill you at the Opt-In Price as a course charge for this class.

ACTION REQUIRED: Make your choice and click "Confirm" below.

SELECTION	INCLUDED COURSE MATERIALS	OPT-IN PRICE	OPT-OUT PRICE	DEADLINE
<input checked="" type="checkbox"/> Opt-In <input type="checkbox"/> Opt-Out	ISBN: 978-0-13-035-112-2	\$ 100.00	\$ 150.00	10/31/2019

CONFIRM RETURN TO COURSE MATERIALS

These materials are required for your course by your professor and it is not recommended that you Opt-Out. You will be responsible for purchasing these materials on your own if you don't Opt-In.

Good luck in your class! If you have any questions, contact your bookstore manager.

5. Click on any **LaunchPad assignment**. The assignments may be under the Modules or Assignments Tab.

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Assignments

Chapter 1

- LearningCurve 1a: Psychology's Roots: The Path to a Science of Mind**
Jul 31 | 5 pts
- LearningCurve 1b: The Development of Clinical Psychology and The Search of Objective Measure
May 31 | 5 pts
- LearningCurve 1c: Return of the Mind: Psychology Expands
Aug 31 | 5 pts
- LearningCurve 1d: Beyond the Individual and The Profession of Psychology
Jul 20 | 5 pts
- Video Activities: The History of Psychology
Jul 19 | 5 pts
- Concept Practice: Psychology's Subfields
Jun 29 | 5 pts
- Chapter 1 Chapter Quiz- New
Sep 1 | 15 pts

6. If you are not sure which assignments are LaunchPad assignments, Click on the **Macmillan Learning App** on the left side of Canvas and click the **LaunchPad link**.

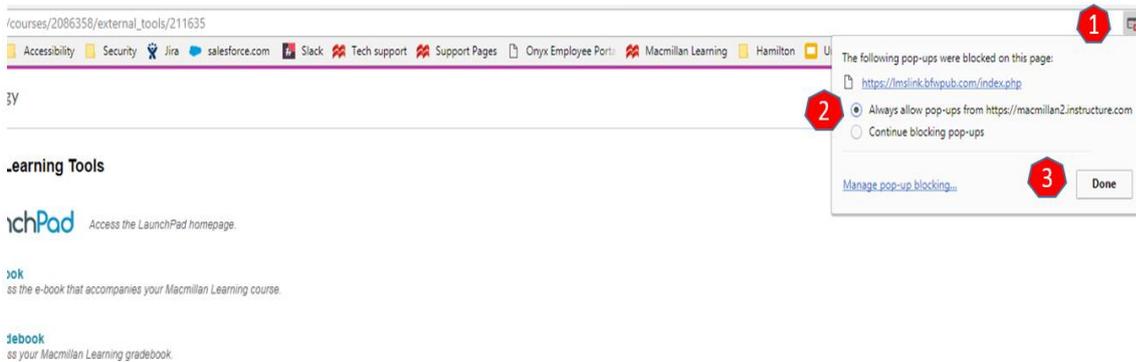
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Conferences
Collaborations
Willo Macmillan
PROD

Macmillan Learning Tools

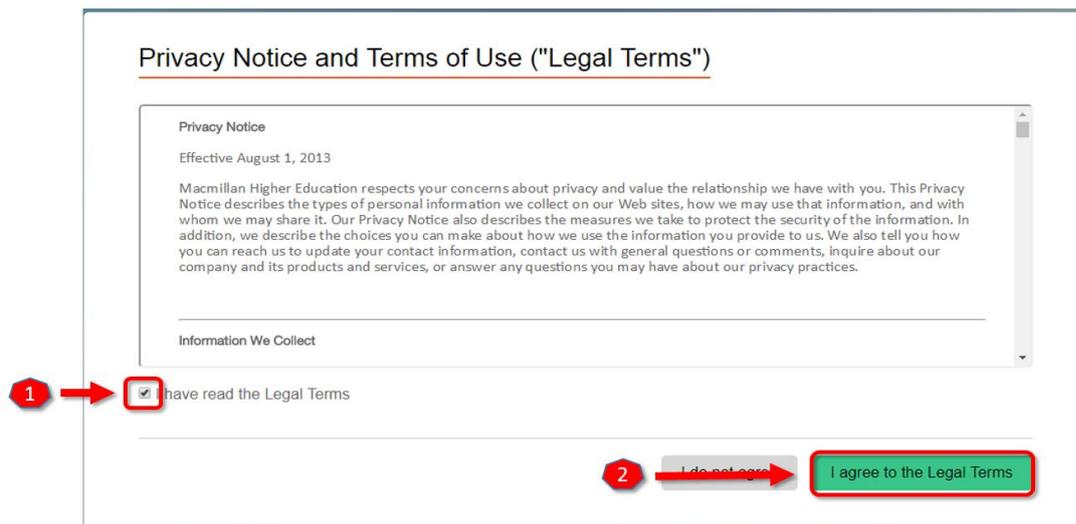
- LaunchPad** *Access the LaunchPad homepage.*
- E-book** *Access the e-book that accompanies your Macmillan Learning course.*
- Gradebook** *Access your Macmillan Learning gradebook.*
- Macmillan Learning Diagnostics** *Run diagnostics on your Macmillan Learning connection.*
- Macmillan Technical Support** *Having problems? Please contact Macmillan technical support.*
- Macmillan User Profile** *View your Macmillan profile information or reset the mapping to your Macmillan account.*

7. If you encounter an error message or a blank screen: you'll need to adjust your browser settings and/or disable pop up blockers to access LaunchPad. Please see the instructions here:

[LMS Trouble Shooting Guide](#)



8. Agree to the legal terms



9. Link your Canvas and LaunchPad accounts

If you already have a LaunchPad account that is different from the e-mail at the top of the registration screen, click the **Change** link, then enter your LaunchPad e-mail address and password.

Register

Email address: **student.krutzell@bfwpub.com** Change ←

First Name: Last Name:

Password:

Passwords must be at least eight characters long, and include at least one capital, one lowercase, one special character and one numeric character.

Password strength:
Below minimum requirements

Please confirm your e-mail address and password. You will need to remember these for the next time you log in.

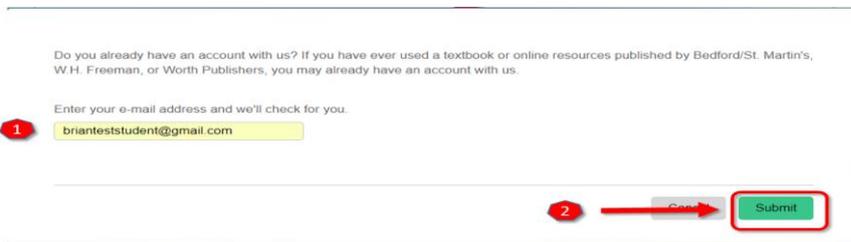
Re-enter your e-mail address: Re-enter your password:

Do you already have an account with us? If you have ever used a textbook or online resources published by Bedford/St. Martin's, W.H. Freeman, or Worth Publishers, you may already have an account with us.

Enter your e-mail address and we'll check for you.

1 briansteststudent@gmail.com

2 Submit



If you do not have a LaunchPad account, create a username and password and click **Register**.

If you need additional assistance, there are multiple ways to get help:

1. If you need assistance with First Day registration you may contact customercare.bncollege.com, or call Barnes and Noble's Customer Care line at 844-YUZU-NOW, or you may visit the Bookstore on either the Lakeland or Winter Haven Campus.
2. If you have questions or need assistance with LaunchPad please reach out to Macmillan Learning Technical Support at <https://macmillan.force.com/macmillanlearning/s/contactsupport> Or call 1-800-936-6899.

Additional Information:

[Polk State College First Day Access Textbook Savings Program](#)

[Barnes & Noble First Day FAQ](#)

[Macmillan Inclusive Access](#)

[Macmillan Learning Knowledge Base](#)