



The Gateway Gazette

SENIOR ADS:

Parents and seniors, please be sure to purchase your ad in the yearbook. Ads may be purchased via higher reach. The costs are \$100.00 for a full page, \$50.00 for a half page, and \$25.00 for a quarter page ad. If you are creating your own ad, it must be the size you want with 300 DPI. If you have any questions, please contact Dr. Downing. **Last day to submit ads will be February 1.**

SENIORS CAP & GOWNS

Please be sure that you have a packet to order your cap & gown. Packets are located in the office.

JUNIOR FALL PICTURES:

Retakes will be December 13, 2018 in LAC1133 from 8AM – 11AM.

Yearbooks:

Yearbooks are on sale for \$50.00 until December 1, 2018, after which; the yearbook's cost will increase to \$75.00. **The last day to pre-pay and order your yearbook is March 1, 2018.** Get them while they are hot! Capture your senior and junior moments that will be featured throughout this book. [Click this link to order your book now!](#)





IMPORTANT DATES NOVEMBER – DECEMBER - JANUARY

Nov. 16	Interim Reports Distributed (High School)
Nov. 19-23	Holiday (NO High School Classes)
Nov. 21-23	Holiday (NO College Classes)
Dec. 4	Balfour Rep (Cap & Gown Sale) – Cafeteria
Dec. 14	Last day before Winter Break (All Classes)
Jan. 4	Spring Semester Begins (College Classes)
Jan. 7	Spring Semester begins (High School Classes)
Jan. 16	Early release
Jan. 18	Report Card Distributed (High School)
Jan. 18	Student Meeting (12 th @9AM – 11 th @ 9:45AM) LTB2188
Jan. 21	No School (High School and College)
Jan. 23	Cap & Gown Pictures (Seniors) LTB1124 – Cap & Gown will be provided for photo only.

Registration is still open for the remaining 2018 [SAT date](#): December 1 Most college applications are due in early 2019; now is a great time for students to take the SAT and strengthen their applications. Learn how retaking the SAT can benefit students in [A Surprisingly Simple Way to Help Level the Playing Field of College Admissions](#) from *The New York Times*.

[SAT Subject Tests™](#) can help boost their college applications. Check out the 20 different tests available for students to choose from.



Make Your Social Media Work for You

The impression that you make on a college admission officer may involve more than just an essay, a transcript, and some test scores. According to new data, colleges and universities do pay attention to what prospective students post on Twitter, Facebook, Instagram, etc. In addition, potential employers for internships or permanent positions may also review your public social sites.

WHAT YOUR SOCIAL MEDIA TELLS OTHERS

- It sheds light on your interests and passions.
- It may give a more in-depth look at your volunteer work or special projects.
- Your creativity and technology skills may be spotlighted.
- It may provide evidence of your interest in a particular major, college or career.

MAKE THE MOST OF YOUR SOCIAL MEDIA TIME

- Keep your profile information up to date.
- Consider providing a link to your social media sites in your college application materials (provided the college allows/encourages this).
- Invest the time to maintain quality in your postings, blogs, and videos.
- Showcase your leadership, awards, or expertise in a meaningful manner.

REMINDERS

- Review your email address to ensure it doesn't include rude or inappropriate language or references.
- Carefully consider your tweets and other comments, particularly any negative references about prospective colleges, your teachers, or your peers.
- Monitor what photos you choose to post. Don't include those that may depict alcohol and certain party and peer activities that would reflect poorly on your judgement or character.
- A good rule of thumb is: Don't put anything on social media that you wouldn't include with your college application.

excerpt from the 2018 The College