



## Associate in Arts (AA) Business Administration, Management, and Marketing Transfer Intent

### This Program Map is Part of the **Business Pathway**

This Program Map is for students who plan to earn an AA degree at Polk State College and transfer to most public universities in Florida and earn a bachelor's degree in Business, Business Administration and Management, or Business Marketing Management. This Program Map is intended to serve as a guide, and students should always meet with their Student Success Advisor to develop a personalized Educational Plan.

#### Program Map for Students Attending Full-Time

Term	Course ID	Course Title	Credits
Term 1	SLS 1122	First-Year Seminar	3 Credits
	MAT 1033	Intermediate Algebra	3 Credits
	ENC 1101	College Composition I	3 Credits
	Elective	Elective Course (Suggested: GEB 1011)	3 Credits
Term 2	ACG 2021	Principles of Financial Accounting	4 Credits
	ENC 1102	College Composition II	3 Credits
	MAC 1105	College Algebra	3 Credits
	CGS 1100	Computer Applications for Business	3 Credits
Term 3	ACG 2071	Managerial Accounting	3 Credits
	Civic Literacy	Civic Literary/Social Sciences General Education Course (See Note 1)	3 Credits
Term 4	ECO 2013	Principles of Macroeconomics	3 Credits
	MAC 2233	Applied Calculus I	3 Credits
	HUM 2020	Introduction to Humanities	3 Credits
	LIT 1000	Introduction to Literature	3 Credits
Term 5	ECO 2023	Principles of Microeconomics	3 Credits
	STA 2023	Introduction to Probability and Statistics	3 Credits
	Natural Sciences	Natural Sciences General Education Lab Course	4 Credits
	HLP 1081	Wellness Concepts	2 Credits
Term 6	Natural Sciences	Natural Sciences General Education Course	3-4 Credits
	Humanities	Humanities General Education Course	3 Credits

**Total Required Program Credit Hours: 61-62**

#### A Few Notes:

1. Pursuant to Rule 6A-10.02413 of the Florida Administrative Code, all degree-seeking students must demonstrate competency in civic literacy by both passing the Florida Civic Literacy Exam and by completion of AMH 1010 (History of the United States: 1607-1877), AMH 1020 (History of the United States: 1877 to the Present) or POS 2041 (American National Government). Students may also use AP or CLEP credit for one of the three-course options.
2. Students must meet all graduation requirements, including demonstrating proficiency in a foreign language. To learn more about graduation requirements, [please refer to the College Catalog](#).

CIP: 52.0101 (Business, General) 52.0201 (Business Administration and Management)  
52.1401 (Business Marketing Management)

**2024-2025 Catalog Year (tentative)**



## Additional Information

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### Career Coach

Are you interested in learning more about the careers this program will prepare you for? If so, check out Career Coach. Career Coach provides information on job openings, wages, education requirements, required skills, and job postings. You can even complete a career assessment to find careers that match your interests. To learn more about the careers that this program will prepare you for, [please visit Career Coach](#).

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### University of South Florida Fuse

Students interested in this transfer intent may be eligible for the USF Fuse program. Fuse is a transfer program between the University of South Florida and Polk State College. This partnership provides a seamless academic pathway for students to complete their associate degree, which guarantees admission into specific majors at USF and promotes timely graduation. To be eligible, students must complete their AA degree within three years of high school graduation. To learn more about the Fuse program, [please click here](#).

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### Florida A&M University Ignite

Students interested in this transfer intent may be eligible for the FAMU Ignite Transfer program. Polk State College and Florida A&M University have partnered to create the Ignite Transfer Program. The Ignite Transfer Program guarantees admission to select FAMU programs to Polk State students who earn their Associate in Arts degree and complete all pre-requisite coursework. Ignite students also gain access to FAMU advisors to ensure that they're on track to meet all transfer requirements. To learn more about Ignite, please see a Student Success Advisor.

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### Polk State Pathways

Interested in exploring Program Maps for other programs and transfer intents at Polk State? Visit [www.polk.edu/program-maps](http://www.polk.edu/program-maps) to view additional Pathways and Program Maps.

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Term 5	HUM 2020	Introduction to Humanities	3 Credits
	ECO 2013	Principles of Macroeconomics	3 Credits
Term 6	MAC 2233	Applied Calculus I	3 Credits
	Civic Literacy	Civic Literary/Social Sciences General Education Course (See Note 1)	3 Credits
Term 7	LIT 1000	Introduction to Literature	3 Credits
	Humanities	Humanities General Education Course	3 Credits
Term 8	ECO 2023	Principles of Microeconomics	3 Credits
	STA 2023	Introduction to Probability and Statistics	3 Credits
Term 9	Natural Sciences	Natural Sciences General Education Lab Course	4 Credits
	Wellness	Wellness Concepts	2 Credits
Term 10	Natural Sciences	Natural Sciences General Education Course	3-4 Credits
	Elective	Elective Course (Suggested: GEB 1011)	3 Credits

**Total Required Program Credit Hours: 61-62**

#### A Few Notes:

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