



POLK STATE COLLEGE 2017-22 STRATEGIC PLAN



INNOVATION

Generate, disseminate, and implement new ideas for the benefit of students, staff, and the community.

ENGAGEMENT

Include all Polk State College stakeholders in student success.

COMMUNITY IMPACT

Extend positive impact from campus to community.

POLK.EDU | 863.297.1000

Polk State College is committed to equal access/equal opportunity in its programs, activities, and employment. For additional information, visit polk.edu/equity.

August
2017





Since 1964, Polk State College has provided affordable, accessible higher education to the Polk County community. Polk State's exemplary faculty and its many collaborative partnerships with local industries prepare students for the workforce and further academic study. Whether a student is just getting started or is starting over, Polk State's varied degree and certificate programs ensure a pathway to success. Over 92% of the College's students are Polk residents, and 70% of the College's 35,000 alumni have chosen to remain in the County. We are dedicated to Polk County and proud to serve this community because **—We are Polk.™**



2.3x

On average, a Polk State graduate's wages are 2.3 times higher than the average entry-level wage for Polk County

1 ONE CORPORATE COLLEGE

- Clear Springs Advanced Technology Center

2 TWO CAMPUSES

- Lakeland
- Winter Haven

3 THREE CHARTER HIGH SCHOOLS

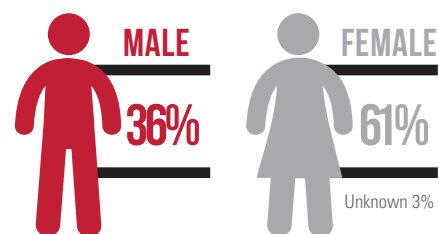
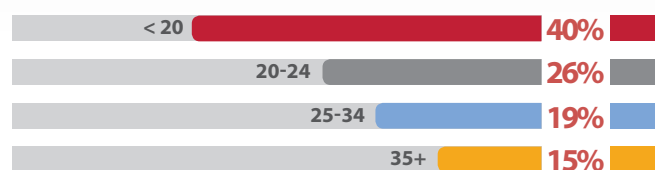
- Polk State Chain of Lakes Collegiate High School
- Polk State Lakeland Collegiate High School
- Polk State Gateway to College Collegiate High School

3 THREE CENTERS

- Airside (East/West)
- Center for Public Safety
- JD Alexander Center

Student Demographics¹

Age



AVERAGE STUDENT AGE

25

Annual Unduplicated Headcount: **16,018**

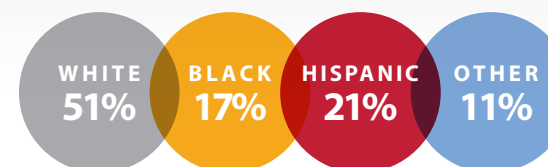
Annual Dual Enrollment Headcount **2,383**

1,584 First-Time-in-College Students

Part-Time Students **76%**

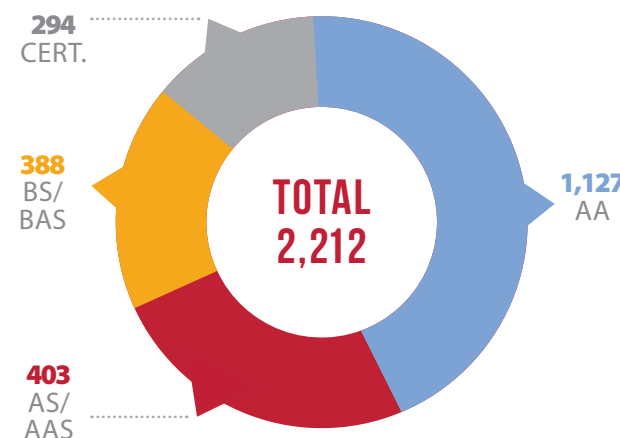
Full-Time Students **24%**

Ethnicity



Annual Degree Completions

Summer 2016, Fall 2016, Spring 2017



SUCCESS Indicators³

[95.5%]

JOB PLACEMENT AND CONTINUING EDUCATION RATE

[52.9%]

AVERAGE PERCENTAGE OF STUDENTS WHO COMPLETE IN 4 YEARS

PROGRAMS

25

ASSOCIATE DEGREES

6

BACHELOR DEGREES

27

CERTIFICATES/ OTHER PROGRAMS

DID YOU KNOW?

92% of Polk State students have Polk County ZIP codes

41% of Polk State students receive Federal Pell Grants

70% of Polk State graduates remain in Polk County after graduation

80% of Polk State students graduate with zero student loan debt

¹2016-17 Student Data ²US Census Bureau 2011-2015 American Community Survey ³FLDOE, FETPIP, and Florida Department of Economic Opportunity 2014/15