

2007 Polk Community College
& USFL Child Care Survey

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2007 PCC Child Care Survey – Executive Summary

In November 2007, PCC and USFL invited students and employees to participate in a survey designed to assess needs for on-campus child care in Lakeland and Winter Haven. Postcards and e-mails were sent to approximately 10,000 recipients. About 10% of those participated in the online survey. Over 90% of participants from both locations believe that on-campus child care should be available for students and employees. 418 of the 950 respondents expressed active interest in on-campus child care services. They belong to the following groups:

Primary Location	N	%
PCC Lakeland Student	132	31.6
PCC Lakeland Employee	23	5.5
USF Lakeland Student	54	12.9
USF Lakeland Employee	23	5.5
PCC Winter Haven Student	143	34.2
PCC Winter Haven Employee	43	10.3

More than 75% of student participants from both campuses indicated that they have missed class because of child care needs. Over 55% of responding students have two or more children; at the same time, only 2 out of 3 students currently use any child care services full- or part-time. One of the main barriers besides availability is cost. About 20% of participants stated that they would not be able to pay for child care without additional funds.

Besides the ability of parents to pay for child care, the feasibility of such on-campus services also depends on the time when those funds will be available. While it is desirable for most providers to get paid per term in advance, only 15% of potential customers stated that they would be able to do so; in contrast, 35% are able to pay once per month and 57% once per week in advance. Considering that over 40% of interested parents indicated that there might be times when they would use child care only on an *Emergency Drop-In* basis, this might create a somewhat difficult planning scenario for managing a child care facility.

On the other hand, when using the time estimates provided by those parents, a more homogeneous utilization pattern emerges across typical service periods (see table below). It shows that the average need for child care is about 46% stronger in Lakeland, representing an average projected headcount of 127 versus 87 in Winter Haven. In addition, there are significant differences between campuses concerning usage peaks. While service needs in Winter Haven are stronger during morning and afternoon hours, the opposite is true for Lakeland.

Estimated Average Number of Children per Service Period		Morning 7am-12pm	Afternoon 12pm-5pm	Evening* After 5pm	Average
	Lakeland	116	111	155	127
Winter Haven	94	90	77	87	

* Excluding Fridays

The average weekly usage time is slightly higher for Winter Haven (16 hours) than for Lakeland (13.5 hours). Additional fluctuations might be due to shifting program locations and administrative changes, which warrants further investigation regarding the extent to which parents would use a child care facility located on the other campus. While almost half of the interested parents with primary location in Winter Haven stated they would use child care services on the Lakeland campus, only 35% of those with primary location in Lakeland would use a Winter Haven facility. It adds some flexibility that 40% of potential customers would be able to accommodate either location.

Overall, the survey results underline a strong need for child care services at both locations. The actual need could be much stronger considering the response rate compared to the fact that about 30% of our credit students have children and one third of them are single parents (see 2006 ACT Survey Report). However, it remains open if the projected utilization patterns at both locations are able to support the creation and maintenance of on-campus facilities. Input from qualified providers based on the data of this study is required to arrive at a more conclusive recommendation.

2007 PCC Child Care Survey Data Report

Response Status: Completes and Partial
Filter: Access Code Via Database Applied
Closed: 11/11/2007, 8am EST

1. Survey Access		
1081 Logins,		
131 Invalid or Empty Responses		
950 Valid Responses, Total		

2. Which of the following best describes you? (Please mark all that apply.)		
Student	794	84%
Employee	250	26%
PCC Lakeland	495	52%
USF Lakeland	201	21%
PCC Winter Haven	415	44%

3. Should child care be available on campus for PCC/USF students?		
Yes	875	92%
No	75	8%
Total	950	100%

4. Should child care also be available on campus for PCC/USF employees?		
Yes	861	91%
No	89	9%
Total	950	100%

5. Do you have one or more children under the age of 13 who live with you?		
Yes	471	50%
No	479	50%
Total	950	100%

6. Do you currently use child care?		
YES, Full-Time	198	41%
YES, Part-Time	123	26%
NO	157	33%
Total	478	100%

7. Did you ever miss a class because of a need for child care?		
Yes	312	66%
No	161	34%
Total	473	100%

8. Would you use on-campus child care ONLY for emergency drop-in situations?		
Yes	211	45%
No	259	55%
Total	470	100%

9. Would you use child care if it was available on the PCC/USF Lakeland campus?		
Yes	322	68%
No	155	32%
Total	477	100%

10. Would you use child care if it was available on the PCC Winter Haven campus?		
Yes	263	55%
No	214	45%
Total	477	100%

11. When would you most likely use on-campus child care? (Please mark all times that apply.)		
No Response	16	4%
Monday 7am-12pm	178	43%
Monday 12pm-5pm	172	41%
Monday After 5pm	182	44%
Tuesday 7am-12pm	172	41%
Tuesday 12pm-5pm	174	42%
Tuesday After 5pm	184	44%
Wednesday 7am-12pm	164	39%
Wednesday 12pm-5pm	157	38%
Wednesday After 5pm	186	45%
Thursday 7am-12pm	159	38%
Thursday 12pm-5pm	155	37%
Thursday After 5pm	179	43%
Friday 7am-12pm	156	37%
Friday 12pm-5pm	138	33%
Friday After 5pm	92	22%
Total	418	100%

12. How many hours per week would you expect to use an on-campus child care facility?		
Not Sure, No Response	74	18%
2-5 Hours	73	17%
6-9 Hours	85	20%
10-13 Hours	56	13%
14-17 Hours	41	10%
18-21 Hours	25	6%
22-25 Hours	18	4%
26-29 Hours	3	1%
30-33 Hours	7	2%
34-37 Hours	5	1%
38-41 Hours	19	5%
42-45 Hours	7	2%
45-50 Hours	5	1%
Total	418	100%

13. How many children do you have in each age group?				
	N of Kids	1	2	3+
Below 1 Year	68	1	0	0
1-2 Years	110	2	0	0
2-3 Years	82	1	0	0
3-4 Years	91	5	0	0
5-8 Years	143	29	2	2
9+ Years	81	44	2	2

14. Would you be able to pay for on-campus child care?		
Yes	330	80%
No	83	20%
Total	413	100%

15. How would you be able to pay? (Please mark all that apply.)		
Once per Term in Advance	64	15%
Once per Month in Advance	145	35%
Once per Week in Advance	240	57%

16. Other Comments and Suggestions
229 Responses

Primary Campus Variations

	All	LK	WH
N of Respondents (all) and Potential Customers (LK, WH)	950	232	186
6. Do you currently use child care?			
YES, Full-Time	41%	41%	47%
YES, Part-Time	26%	28%	25%
NO	33%	32%	28%
7. Did you ever miss a class because of a need for child care?			
Yes	66%	71%	74%
No	34%	29%	26%
8. Would you use on-campus child care ONLY for emergency drop-in situations?			
Yes	45%	44%	47%
No	55%	56%	54%
9. Would you use child care if it was available on the PCC/USF Lakeland campus?			
Yes	68%	97%	47%
No	32%	3%	53%
10. Would you use child care if it was available on the PCC Winter Haven campus?			
Yes	55%	35%	98%
No	45%	65%	2%
11. When would you most likely use on-campus child care? (Mark all applicable times.)			
No Response	4%	6%	4%
Monday 7am-12pm	43%	39%	47%
Monday 12pm-5pm	41%	35%	49%
Monday After 5pm	44%	47%	39%
Tuesday 7am-12pm	41%	38%	45%
Tuesday 12pm-5pm	42%	35%	49%
Tuesday After 5pm	44%	50%	37%
Wednesday 7am-12pm	39%	37%	43%
Wednesday 12pm-5pm	38%	33%	43%
Wednesday After 5pm	45%	47%	41%
Thursday 7am-12pm	38%	36%	40%
Thursday 12pm-5pm	37%	34%	40%
Thursday After 5pm	43%	45%	40%
Friday 7am-12pm	37%	33%	42%
Friday 12pm-5pm	33%	27%	41%
Friday After 5pm	22%	22%	22%

12. How many hours per week would you use an on-campus child care facility?			
	All	LK	WH
Not Sure, No Response	18%	17%	18%
2-5 Hours	17%	19%	14%
6-9 Hours	20%	21%	20%
10-13 Hours	13%	14%	13%
14-17 Hours	10%	8%	11%
18-21 Hours	6%	7%	8%
22-25 Hours	4%	5%	3%
26-29 Hours	1%	1%	1%
30-33 Hours	2%	1%	2%
34-37 Hours	1%	1%	2%
38-41 Hours	5%	4%	6%
42-45 Hours	2%	1%	2%
45-50 Hours	1%	2%	1%

14. Would you be able to pay for on-campus child care?			
Yes	80%	79%	81%
No	20%	21%	19%

15. How would you be able to pay? (Please mark all that apply.)			
Once per Term in Advance	15%	16%	15%
Once per Month in Advance	35%	31%	39%
Once per Week in Advance	57%	58%	56%

Response Summary Data

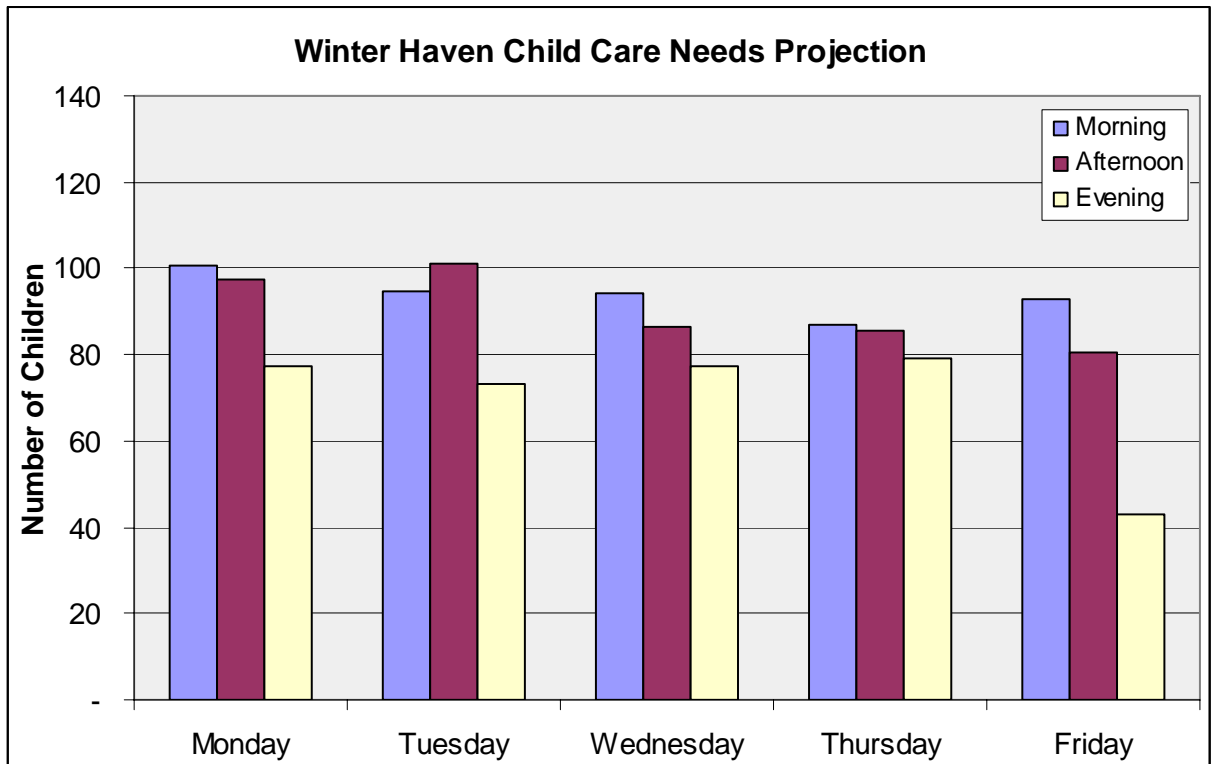
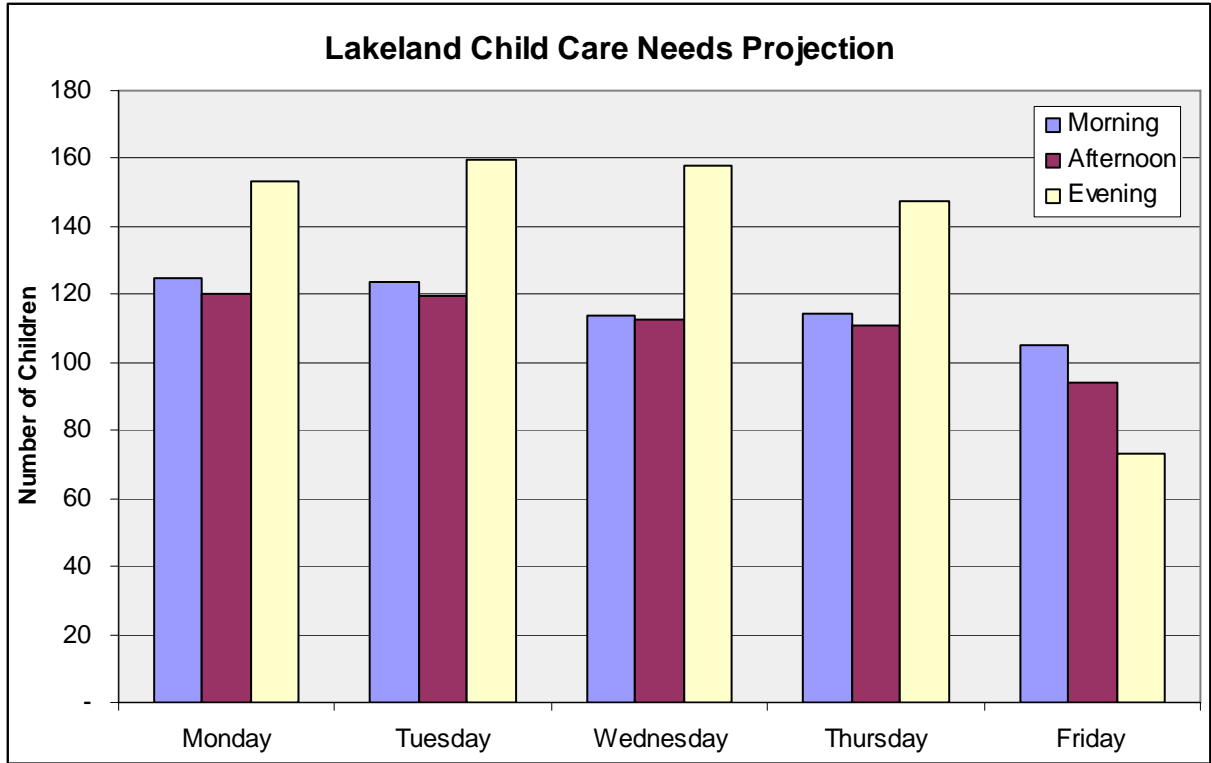
5a. Survey Access		
Total Number of Valid Responses	950	100%
Respondents With Children @ Home	479	50%
Respondents With Children & Childcare Need	418	44%

10a. Where would you use child care if it was available on campus?		
Winter Haven	96	23%
Lakeland	155	37%
Both	167	40%
Total	418	100%

Utilization Projections

11a. Projected Minimum Utilization (Disaggregated)						
	LK		WH		LK+WH	
	Children	Hours	Children	Hours	Children	Hours
Monday 7am-12pm	68	2.95	62	2.82	95	2.36
Monday 12pm-5pm	60	2.66	57	2.80	100	2.36
Monday After 5pm	97	2.67	40	2.33	93	2.12
Tuesday 7am-12pm	69	3.02	59	2.73	91	2.32
Tuesday 12pm-5pm	61	2.56	62	2.76	97	2.27
Tuesday After 5pm	102	2.58	35	2.67	95	2.15
Wednesday 7am-12pm	63	2.58	60	2.61	86	2.23
Wednesday 12pm-5pm	59	2.58	51	2.68	89	2.10
Wednesday After 5pm	99	2.56	38	2.93	99	2.16
Thursday 7am-12pm	64	3.01	53	2.68	84	2.15
Thursday 12pm-5pm	60	2.57	52	2.65	84	2.25
Thursday After 5pm	87	2.57	39	2.74	100	2.27
Friday 7am-12pm	58	2.75	61	2.70	79	2.16
Friday 12pm-5pm	47	2.56	49	2.54	78	2.16
Friday After 5pm	40	2.12	21	2.49	56	1.79

11b. Projected Average Utilization: Number of Children Present (Error ± 5%)						
Lakeland		Monday	Tuesday	Wednesday	Thursday	Friday
	Morning	125	123	114	115	105
	Afternoon	120	119	112	111	94
	Evening	153	160	158	147	73
Winter Haven		Monday	Tuesday	Wednesday	Thursday	Friday
	Morning	101	95	94	87	93
	Afternoon	97	101	86	86	81
	Evening	78	73	77	79	43



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